WHAT IS CLAIMED IS:

- 1. A method for enhancing image quality in an image encoding system, including: applying a median filter to horizontal pixel values of a digital video image; applying a median filter to vertical pixel values of the digital video image; and averaging the results of the filtering of the horizontal pixels and vertical pixel values to create a noise-reduced digital video image.
- 2. The method of claim 1, further including: applying a median filter to diagonal pixel values of the digital video image; and averaging the results of the filtering of the diagonal pixel values with the noise-reduced digital video image.
- 3. A method for enhancing image quality in an image encoding system, including: applying a temporal median filter to corresponding pixel values of a previous digital video image, a current digital video image, and a next digital video image to create a noise-reduced digital video image.
 - 4. The method of claim 3, further including:

comparing the difference between each corresponding pixel value of each noise-reduced digital video image and each corresponding current digital video image to a threshold value to generate a difference value; and

selecting, for each final pixel value for the noise-reduced digital video image, a corresponding pixel value from the current digital video image if the difference value is within a

first threshold comparison range, and a corresponding pixel value from the noise-reduced digital video image if the difference value is within a second threshold comparison range.

- 5. The method of claim 4, wherein the threshold value is selected from the range of approximately 0.1 to approximately 0.3.
- A method for enhancing image quality in an image encoding system, including: applying a horizontal median filter to horizontal pixel values of a current digital video image;

applying a vertical median filter to vertical pixel values of the current digital video image; applying a temporal median filter to corresponding pixel values of a previous digital video image, the current digital video image, and a next digital video image; and applying a median filter to corresponding pixel values produced by each of the horizontal, vertical, and temporal filters to create a noise-reduced digital video image.

7. A method for enhancing image quality in an image encoding system, including creating a noise-reduced digital video image comprising a linear weighted sum of five terms: a current digital video image;

an average of horizontal and vertical medians of the current digital video image; a thresholded temporal median;

an average of horizontal and vertical medians of the thresholded temporal median; and a median of the thresholded temporal median and horizontal and vertical medians of the current digital video image.

- 8. The method of claim 7, wherein the weights of the five terms are approximately 50%, 15%, 10%, 10%, and 15%, respectively.
- 9. The method of claim 7, wherein the weights of the five terms are approximately 35%, 20%, 22.5%, 10%, and 12.5%, respectively.
 - 10. The method of claim 7, further including:

determining a motion vector for each $n \times n$ pixel region of the current digital video image with respect to at least one previous digital video image and at least one subsequent digital video image;

applying a center weighted temporal filter to each $n \times n$ pixel region of the current digital video image and corresponding motion-vector offset $n \times n$ pixel regions of the at least one previous digital video image and at least one subsequent digital video image to create a motion-compensated image; and

adding the motion-compensated image to the noise-reduced digital video image.

11. A method for enhancing image quality in an image encoding system, including:

determining a motion vector for each nxn pixel region of a current digital video image

with respect to at least one previous digital video image and at least one subsequent digital video

image; and

applying a center weighted temporal filter to each nxn pixel region of the current digital video image and corresponding motion-vector offset nxn pixel regions of the at least one previous digital video image and at least one subsequent digital video image to create a motion-compensated image.

- 12. The method of claim 11, wherein each digital video image is a de-interlaced field-frame.
- 13. The method of claim 11, wherein each digital video image is a three-field-frame de-interlaced image.
- 14. The method of claim 11, wherein each digital video image is a thresholded three-field-frame de-interlaced image.
- 15. The method of claim 11, wherein the center weighted temporal filter is a three-image temporal filter having weights for each of such images of approximately 25%, 50%, and 25%, respectively.
- 16. The method of claim 11, wherein the center weighted temporal filter is a five-image temporal filter having weights for each of such images of approximately 10%, 20%, 40%, 20%, and 10%, respectively.
- 17. A method for enhancing image quality in an image encoding system, including: applying a normal down filter to an image to create a first intermediate image; applying a Gaussian up filter to the first intermediate image to create a second intermediate image; and

adding a weighted fraction of the second intermediate image to a selected image to create an image having reduced high frequency noise.

18. The method of claim 17, wherein the weighted fraction is between approximately 5% and 10% of the second intermediate image.